AI FOR BETTER BUSINESS AND A BETTER WORLD

How to tackle some of the most difficult problems in the world with AI and to create great businesses

Helsinki University Think Lounge
Wednesday, August 28 at 12:00-13:30

Welcome!

Dr. Catherine Havasi is a technology strategist, AI researcher, and entrepreneur, and currently she serves as a visiting scientist at the MIT Media Lab. Her work at MIT has spanned the fields of computational creativity, transfer and meta learning, natural language understanding, and educational outreach, resulting in several spinout companies: Dalang, Luminoso, and Learning Unlimited. In the late 90s, she was a crowdsourcing pioneer when she co-founded the Open Mind Common Sense Project, the first crowd-sourced project for artificial intelligence, whose data led to the creation of ConceptNet, an open source and multilingual knowledge graph for language understanding. She also runs the AI strategy consulting firm Snowcap AI helping companies go to market and come up with innovation strategy around artificial intelligence.

Teemu Roos is an Associate Professor in Computer Science at the University of Helsinki. Teemu is also the leader of the AI Education program at the Finnish Center for AI (FCAI). His research interests include the theory and applications of artificial intelligence, machine learning, and data science. Teemu is the lead instructor of the Elements of AI online course has a pivotal role in Finland's unique, inclusive AI strategy, with over 185 000 participants to date.

Shuili Du is Fulbright-Hanken Distinguished Chair in Business and Economics, Hanken School of Economics (2019-2020), and Associate Professor of Marketing at the Peter T. Paul College of Business and Economics, University of New Hampshire. She is the section editor of Journal of Business Ethics, for the Corporate Responsibility: Quantitative Issues section.

Cristina Andersson is an Entrepreneur and a Boardmember. She is also a non-fiction author and an educationalist. Cristina is a consultant to The Finnish National AiRo (artificial intelligence and robotics) Program for Health and WellBeing that aims to create a Quantum Leap in Healthcare in Finland.

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